

# What Can I Do With This **Ohio State** Major?

Bachelor of Arts

## Public Affairs Journalism

College of Arts and Sciences

Public Affairs Journalism teaches students how to investigate and disseminate news. The multimedia focus prepares students to integrate this training with the multimedia skills necessary for packaging news stories with word, still photo, audio, and video. As a journalism student, you also are taught to consider the context in which you will practice the field, including an understanding of the social, legal, and ethical implications that all journalists encounter.<sup>1</sup>

### Career Areas/Job Titles:

#### Management and Industry

Marketing Specialist  
Advertising/Sales Associate  
Public Relations Coordinator  
Account Executive  
Special Events Coordinator  
Production Manager  
Program Administrator

#### Communication and Media

News Reporter

Feature Writer  
Investigative Journalist  
Editor  
Photographer  
Graphic Designer  
Production Specialist  
Radio Producer  
Online Content Developer

#### Education

K-12 Teacher

Professor  
Librarian  
Research Analyst  
**Government/Politics**  
Attorney  
Lobbyist  
Mediator  
Community Director

*\*Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

### Transferable Skills:

Artistic Design  
Basic Computer Skills  
Editing  
Expressing Ideas  
Interviewing  
Listening Skills  
Provide/Respond to Feedback  
Speaking Effectively  
Technical Writing  
Use Technology Effectively

Written Communication  
Social Perceptiveness  
Teamwork  
Willingness to Take Risks  
Creativity/Imagination  
Gathering Information  
Research Skills  
Setting Goals  
Adaptability/Flexibility  
Attention to Detail

Judgment & Decision Making  
Initiative  
Managing Time/Stress  
Punctuality  
Administrative Skills  
Delegating Tasks  
Prioritizing Tasks  
Strategic Planning/Visioning

*\*This is not an extensive list of transferable skills. See larger list of skills you might develop here:  
<http://ccss.osu.edu>*

### Professional Links:

Society of Professional Journalists: [www.spj.org](http://www.spj.org)

Public Relations Society of America: <http://www.prsa.org/>

American Society of Newspaper Editors: <http://asne.org/>

Magazine Publishers of America: <http://www.magazine.org/>